

Innovation Leaders 2016/17

SECTOR	COMPANY	HQ
Aerospace	Boeing	US
Airlines	Delta Air Lines	US
Automotive	Tesla	US
Chemicals	Dow Chemical	US
Consumer Electronics	Apple	US
Energy	First Solar	US
Fashion Retail	Inditex	Spain
Food and Drink	PepsiCo	US
General Retail	Amazon	US
Hotels and Leisure	Marriott	US
Household Goods	Reckitt Benckiser	UK
Insurance	Humana	US
IT Hardware	Nvidia	US
IT Services	Accenture	US
Logistics	FedEx	US
Media and Entertainment	Alphabet	US
Medical Devices	Boston Scientific	US
Office Products	Xerox	US
Pharmaceuticals	Lilly	US
Retail Banking	Bank of America	US
Software	Adobe	US
Sportsgoods	Adidas	Germany
Telecom Equipment	Cisco	US
Telecom Operators	KT Corporation	S Korea
Toys and Games	LEGO	Denmark

Innovation Leaders 2015/16

SECTOR	COMPANY	HQ
Aerospace	Boeing	US
Airlines	Delta Air Lines	US
Automotive	Tesla	US
Chemicals	Dow Chemical	US
Consumer Electronics	Apple	US
Energy	First Solar	US
Fashion Retail	Inditex	Spain
Food and Drink	PepsiCo	US
General Retail	Amazon	US
Hotels and Leisure	Starwood	US
Household Goods	Reckitt Benckiser	UK
Insurance	Humana	US
IT Hardware	Nvidia	US
IT Services	Accenture	US
Logistics	UPS	US
Media and Entertainment	Alphabet	US
Medical Devices	Boston Scientific	US
Office Products	Xerox	US
Pharmaceuticals	Novo Nordisk	Denmark
Retail Banking	Bank of America	US
Software	Adobe	US
Sportsgoods	Adidas	Germany
Telecom Equipment	Broadcom	US
Telecom Operators	Verizon	US
Toys and Games	LEGO	Denmark

Innovation Leaders 2014/15

SECTOR	COMPANY	HQ
Aerospace	Raytheon	US
Airlines	Delta Air Lines	US
Automotive	Tesla	US
Chemicals	Dow Chemical	US
Consumer Electronics	Apple	US
Energy	Chevron	US
Fashion Retail	Inditex	Spain
Food and Drink	PepsiCo	US
General Retail	Amazon	US
Hotels and Leisure	Starwood	US
Household Goods	Colgate Palmolive	US
Insurance	Humana	US
IT Hardware	ARM	UK
IT Services	IBM	US
Logistics	FedEx	US
Media and Entertainment	Alphabet	US
Medical Devices	Smith & Nephew	UK
Office Products	Xerox	US
Pharmaceuticals	Novo Nordisk	Denmark
Retail Banking	Bank of America	US
Software	SAP	Germany
Sportsgoods	Nike	US
Telecom Equipment	Broadcom	US
Telecom Operators	Verizon	US
Toys and Games	LEGO	Denmark

Innovation Leaders 2013/14

SECTOR	COMPANY	HQ
Aerospace	Rolls Royce	UK
Airlines	Delta Air Lines	US
Automotive	Toyota	Japan
Chemicals	BASF	Germany
Consumer Electronics	Apple	US
Energy	Chevron	US
Fashion Retail	Inditex	Spain
Food and Drink	Nestle	Switzerland
General Retail	Amazon	US
Hotels and Leisure	Starwood	US
Household Goods	Reckitt Benckiser	UK
Insurance	Humana	US
IT Hardware	ARM	UK
IT Services	IBM	US
Logistics	UPS	US
Media and Entertainment	Google	US
Medical Devices	St Jude	US
Office Products	Xerox	US
Pharmaceuticals	Merck	US
Retail Banking	ICICI Bank	India
Software	Adobe	US
Sportsgoods	Nike	US
Telecom Equipment	Qualcomm	US
Telecom Operators	SK Telecom	S Korea
Toys and Games	LEGO	Denmark

Innovation Leaders 2012/13

SECTOR	COMPANY	HQ
Aerospace	Rolls Royce	UK
Airlines	Lufthansa	Germany
Automotive	BMW	Germany
Chemicals	BASF	Germany
Consumer Electronics	Apple	US
Energy	Chevron	US
Fashion Retail	Inditex	Spain
Food and Drink	Nestle	Switzerland
General Retail	Amazon	US
Hotels and Leisure	Starwood	US
Household Goods	Reckitt Benckiser	UK
Insurance	Humana	US
IT Hardware	ARM	UK
IT Services	IBM	US
Logistics	UPS	US
Media and Entertainment	Google	US
Medical Devices	Medtronic	US
Office Products	Canon	Japan
Pharmaceuticals	Roche	Switzerland
Retail Banking	ICICI Bank	India
Software	Microsoft	US
Sportsgoods	Nike	US
Telecom Equipment	Qualcomm	US
Telecom Operators	Bharti Airtel	S Korea
Toys and Games	LEGO	Denmark

Innovation Leaders 2011/12

SECTOR	COMPANY	HQ
Aerospace	Rolls Royce	UK
Airlines	Lufthansa	Germany
Automotive	BMW	Germany
Chemicals	BASF	Germany
Consumer Electronics	Apple	US
Energy	Chevron	US
Fashion Retail	Inditex	Spain
Food and Drink	Nestle	Switzerland
General Retail	Amazon	US
Hotels and Leisure	Starwood	US
Household Goods	Reckitt Benckiser	UK
Insurance	Humana	US
IT Hardware	ARM	UK
IT Services	IBM	US
Logistics	UPS	US
Media and Entertainment	Google	US
Medical Devices	Medtronic	US
Office Products	Canon	Japan
Pharmaceuticals	Roche	Switzerland
Retail Banking	ICICI Bank	India
Software	Microsoft	US
Sportsgoods	Nike	US
Telecom Equipment	Qualcomm	US
Telecom Operators	Bharti Airtel	India
Toys and Games	LEGO	Denmark

Innovation Leaders 2010/11

SECTOR	COMPANY	HQ
Aerospace	Rolls Royce	UK
Airlines	Air New Zealand	New Zealand
Automotive	BMW	Germany
Chemicals	BASF	Germany
Consumer Electronics	Apple	US
Energy	Shell	Netherlands
Fashion Retail	Inditex	Spain
Food and Drink	Nestle	Switzerland
General Retail	Amazon	US
Hotels and Leisure	Starwood	US
Household Goods	Reckitt Benckiser	UK
Insurance	AON	US
IT Hardware	ARM	UK
IT Services	Infosys	India
Logistics	UPS	US
Media and Entertainment	Disney	US
Medical Devices	Stryker	US
Office Products	Canon	Japan
Pharmaceuticals	Novo Nordisk	Denmark
Retail Banking	Santander	Spain
Software	Google	US
Sportsgoods	Nike	US
Telecom Equipment	Juniper	US
Telecom Operators	Bharti Airtel	India
Toys and Games	LEGO	Denmark

Innovation Leaders 2009/10

SECTOR	COMPANY	HQ
Aerospace	Rolls Royce	UK
Airlines	Air New Zealand	New Zealand
Automotive	Renault	France
Chemicals	BASF	Germany
Consumer Electronics	Apple	US
Energy	Chevron	US
Fashion Retail	Inditex	Spain
Food and Drink	Nestle	Switzerland
General Retail	Amazon	US
Hotels and Leisure	Starwood	US
Household Goods	Reckitt Benckiser	UK
Insurance	Humana	US
IT Hardware	ARM	UK
IT Services	IBM	US
Logistics	UPS	US
Media and Entertainment	Disney	US
Medical Devices	Stryker	US
Office Products	Canon	Japan
Pharmaceuticals	Novo Nordisk	Denmark
Retail Banking	Santander	Spain
Software	Google	US
Sportsgoods	Nike	US
Telecom Equipment	Qualcomm	US
Telecom Operators	Bharti Airtel	India
Toys and Games	LEGO	Denmark

Innovation Leaders 2008/09

SECTOR	COMPANY	HQ
Aerospace	Rolls Royce	UK
Airlines	Virgin Atlantic	UK
Automotive	Tata Motors	India
Chemicals	BASF	Germany
Consumer Electronics	Apple	US
Energy	Statoil	Norway
Fashion Retail	Inditex	Spain
Food and Drink	Nestle	Switzerland
General Retail	Amazon	US
Hotels and Leisure	Starwood	US
Household Goods	Reckitt Benckiser	UK
Insurance	Humana	US
IT Hardware	ARM	UK
IT Services	IBM	US
Logistics	UPS	US
Media and Entertainment	Disney	US
Medical Devices	St Jude Medical	US
Office Products	Canon	Japan
Pharmaceuticals	Novo Nordisk	Denmark
Retail Banking	Santander	Spain
Software	Google	US
Sportsgoods	Nike	US
Telecom Equipment	Qualcomm	US
Telecom Operators	Bharti Airtel	India
Toys and Games	LEGO	Denmark

Innovation Leaders 2007/08

SECTOR	COMPANY	HQ
Aerospace	Boeing	US
Airlines	Virgin Atlantic	UK
Automotive	BMW	Germany
Chemicals	BASF	Germany
Consumer Electronics	Samsung Electronics	S Korea
Energy	Shell	Netherlands
Fashion Retail	H&M	Sweden
Food and Drink	PepsiCo	US
General Retail	WalMart	US
Hotels and Leisure	Starwood	US
Household Goods	Reckitt Benckiser	UK
Insurance	Aviva	UK
IT Hardware	Apple	US
IT Services	Infosys	India
Logistics	UPS	US
Media and Entertainment	Google	US
Medical Devices	Medtronic	US
Office Products	Canon	Japan
Pharmaceuticals	Lilly	US
Retail Banking	Handelsbanken	Sweden
Software	Microsoft	US
Sportsgoods	Adidas	Germany
Telecom Equipment	Nokia	Finland
Telecom Operators	Telefonica	Spain
Toys and Games	LEGO	Denmark

Innovation Leaders 2006/07

SECTOR	COMPANY	HQ
Aerospace	Rolls Royce	UK
Airlines	Virgin Atlantic	UK
Automotive	Toyota	Japan
Chemicals	Dow	US
Consumer Electronics	Samsung Electronics	S Korea
Energy	Shell	Netherlands
Fashion Retail	H&M	Sweden
Food and Drink	Nestle	Switzerland
General Retail	Tesco	US
Hotels and Leisure	Starwood	US
Household Goods	Reckitt Benckiser	UK
Insurance	Allianz	Germany
IT Hardware	Apple	US
IT Services	IBM	US
Logistics	UPS	US
Media and Entertainment	Google	US
Medical Devices	Medtronic	US
Office Products	Hewlett Packard	US
Pharmaceuticals	Novartis	Switzerland
Retail Banking	Handelsbanken	Sweden
Software	Microsoft	US
Sportsgoods	Adidas	Germany
Telecom Equipment	Nokia	Finland
Telecom Operators	NTT DoCoMo	Japan
Toys and Games	Nintendo	Japan

Innovation Leaders 2005/06

SECTOR	COMPANY	HQ
Aerospace	Rolls Royce	UK
Airlines	Virgin Atlantic	UK
Automotive	Toyota	Japan
Chemicals	DSM	Netherlands
Consumer Electronics	Samsung Electronics	S Korea
Energy	BP	UK
Fashion Retail	H&M	Sweden
Food and Drink	PepsiCo	US
General Retail	IKEA	Sweden
Hotels and Leisure	Starwood	US
Household Goods	Reckitt Benckiser	UK
Insurance	Allianz	Germany
IT Hardware	Apple	US
IT Services	Wipro	India
Logistics	UPS	US
Media and Entertainment	Google	US
Medical Devices	Medtronic	US
Office Products	Canon	Japan
Pharmaceuticals	Novartis	Switzerland
Retail Banking	Santander	Spain
Software	Microsoft	US
Sportsgoods	Adidas	Germany
Telecom Equipment	Nokia	Finland
Telecom Operators	Vodafone	UK
Toys and Games	Nintendo	Japan

Innovation Leaders 2004/05

SECTOR	COMPANY	HQ
Aerospace	Honeywell	US
Airlines	Virgin Atlantic	UK
Automotive	Toyota	Japan
Chemicals	DSM	Netherlands
Consumer Electronics	Samsung Electronics	S Korea
Energy	BP	UK
Fashion Retail	H&M	Sweden
Food and Drink	PepsiCo	US
General Retail	Tesco	UK
Hotels and Leisure	Starwood	US
Household Goods	Reckitt Benckiser	UK
Insurance	Allianz	Germany
IT Hardware	Logitech	Switzerland
IT Services	Infosys	India
Logistics	UPS	US
Media and Entertainment	Time Warner	US
Medical Devices	Medtronic	US
Office Products	Canon	Japan
Pharmaceuticals	Novo Nordisk	Denmark
Retail Banking	RBS	UK
Software	Microsoft	US
Sportsgoods	Adidas	Germany
Telecom Equipment	Nokia	Finland
Telecom Operators	NTT DoCoMo	Japan
Toys and Games	Nintendo	Japan

Innovation Leaders 2003/04

SECTOR	COMPANY	HQ
Aerospace	Rolls Royce	UK
Airlines	Singapore Airlines	Singapore
Automotive	Honda	Japan
Chemicals	BASF	Germany
Consumer Electronics	Samsung Electronics	S Korea
Energy	BP	UK
Fashion Retail	H&M	Sweden
Food and Drink	Danone	France
General Retail	Tesco	UK
Hotels and Leisure	Starwood	US
Household Goods	P&G	US
Insurance	AEGON	Netherlands
IT Hardware	Apple	US
IT Services	IBM	US
Logistics	Federal Express	US
Media and Entertainment	Disney	US
Medical Devices	Medtronic	US
Office Products	Hewlett Packard	US
Pharmaceuticals	Novo Nordisk	Denmark
Retail Banking	HSBC	UK
Software	Adobe	US
Sportsgoods	Nike	US
Telecom Equipment	Qualcomm	US
Telecom Operators	NTT DoCoMo	Japan
Toys and Games	Nintendo	Japan

Innovation Leaders 2002/03

SECTOR	COMPANY	HQ
Aerospace	EADS	Netherlands
Airlines	Singapore Airlines	Singapore
Automotive	Honda	Japan
Chemicals	Dow	US
Consumer Electronics	Samsung Electronics	S Korea
Energy	BP	UK
Fashion Retail	H&M	Sweden
Food and Drink	Nestle	Switzerland
General Retail	Tesco	UK
Hotels and Leisure	Starwood	US
Household Goods	Kimberley Clark	US
Insurance	Prudential	UK
IT Hardware	AMD	US
IT Services	Infosys	India
Logistics	Federal Express	US
Media and Entertainment	Disney	US
Medical Devices	Medtronic	US
Office Products	Canon	Japan
Pharmaceuticals	Novo Nordisk	Denmark
Retail Banking	Bank of America	US
Software	Adobe	US
Sportsgoods	Nike	US
Telecom Equipment	Qualcomm	US
Telecom Operators	NTT DoCoMo	Japan
Toys and Games	Nintendo	Japan

Innovation Leaders 2001/02

SECTOR	COMPANY	HQ
Aerospace	Honeywell	US
Airlines	Singapore Airlines	Singapore
Automotive	Honda	Japan
Chemicals	Dow	US
Consumer Electronics	Sony	Japan
Energy	BP	UK
Fashion Retail	Inditex	Spain
Food and Drink	Nestle	Switzerland
General Retail	Tesco	UK
Hotels and Leisure	Starwood	US
Household Goods	P&G	US
Insurance	Prudential	UK
IT Hardware	AMD	US
IT Services	IBM	US
Logistics	Federal Express	US
Media and Entertainment	Disney	US
Medical Devices	Becton Dickenson	US
Office Products	Canon	Japan
Pharmaceuticals	Merck	US
Retail Banking	Bank of America	US
Software	Adobe	US
Sportsgoods	Nike	US
Telecom Equipment	Qualcomm	US
Telecom Operators	Vodafone	UK
Toys and Games	Nintendo	Japan